



The Echelon Way Love Academy - Write A Killer Online Profile

How To Write A Killer Online Profile

Writing an online profile is key when it comes to attracting the right person for you. It's a tricky business and so here are some ways to create a profile that is a little more interesting and engaging than the usual and will create a feeling, an emotional gut reaction in the person reading it. This is a fantastic way to stand out from the crowd and to paint a picture of what a relationship with you would be like as well as to convey what it feels like to be around you. Advertising yourself as you really are and not projecting a false picture or fantasy can be scary and takes courage but the rewards are well worth it. Being authentic rather than hiding behind a façade will have an immediate and strong impact but it will not be to everyone's taste. Accept this and you will be fine. Until you are really prepared to accept the truth about yourself and to show this to the world you will not find your soul mate or ideal partner.

The biggest time wasting and confusion that I see happen in the world of online dating is people trying to be what they think other people want. This is futile, it's dishonest and it will not get you any closer to the partner of your dreams, it will only block them from finding you. The person you should be with will love you because of who you are, not despite it. If you can bare your soul and reveal the real you, you'll find that you will start to attract people and then also a partner who is exactly right for you and you will start to naturally eliminate the ones who are wrong. Do not use this guide as a way to misrepresent yourself, so many people post inaccurate pictures of themselves from years ago and reel off a list of generic personality traits that is either terribly dull or false or both. It's boring. Don't do it. Do something different, be real, it's refreshing and people love it. Don't try to hide your flaws and quirks – celebrate them.

Think about famous people who are experts at celebrating their unique flaws and market them well. Woody Allen does a fantastic job of successfully marketing the nerdy, scrawny, anxious Beta male. But he's SEXY. Because he doesn't care what anyone thinks. And he's funny. And Helen Mirren. I'm sorry but she blows the negative belief of "I'm too old to find a man" out of the water for all of you ladies over 40. I don't think there's a man on earth who wouldn't. Wouldn't you?

You just need to find your best angle. Not just in the mirror but on the inside. We are all unique and special for something. Find out what your special something is and flog it to death. If you're having trouble finding it let me give you a clue. It's the thing that you feel most ashamed of and most want to hide. Find this and you can win anyone over. Find this and you can be free

forever. Find this and you have already found the greatest love of all. Self love. And this has to come before loving another.

Actions

1. Think of your profile as an advert, if you were a product what would you do to sell yourself? Imagine that you are a type of food, spend some time exploring yourself in a surreal and creative way – what flavour are you? Nutty? Sweet? Or, perhaps a little bit unsavoury? Play around, have fun and get to know yourself. This is what all of my programmes are about, getting to know who you are and getting really comfortable with this, it starts right here, with your profile. Your online profile is your window display, it is you at your best and it can be a fabulous way to meet your soul mate and to have fun along the way. Decide what food you are and write a half page advert describing yourself as this food in the best possible light that you can. Be as surreal as you like and have fun, be silly, be free but be kind.

2. Identify your biggest asset and your biggest flaw. Write about them in as much detail as you can, think about activating your inner core and getting in touch with all of your senses, be as messy as you can, be human and primal, get under your own skin, get really real, sit with the discomfort of really accepting your flaws and assets and keep showing yourself love and kindness, keep doing this until you crack and finally feel a sense of peace with who you are.

3. Make a list and write some notes in answer to the following questions: • If you were famous what would it be for? • Like and dislikes, be random and write using free flow writing without over thinking, make it about everything, think character traits in others that you hate or love, situations, smells, colours, countries, physicality, desire, taste, use your sense, explore them all, wake up. • What kind of relationship do you want? Be explicit, think sex, emotional connection, intimacy, think as big as you can, think beyond your wildest dreams and desires, create what you want in images and words. • Write about what you hate about the opposite sex, see what comes out, you might be surprised, make a list of all of your negative beliefs about them, such as “All men are liars”, “Women always cheat” and then burn this list and scatter the ashes, let go, open your heart to the new, make space, clear out all of your past. • What do you love about the opposite sex? Write about it and be as appreciative as you can, think in archetypes and then in real experience.

Tone & Style

After you have had a bit of a play around and made some notes the next step is to choose a tone, think about tone and what it means in terms of films and TV shows. What is the feeling? Is it dark? Funny? Sexy? Wacky? Kitsch? Kooky? It is serious, but with a little tongue in cheek humour? Self^deprecating? Is it Woody Allen or Sex in the City or is it a silent movie like The Artist? Decide and stick to it. Perhaps avoid horror as a genre but you can go dark if that's who you are.

Then think of a narrative voice – is it yours or are you describing yourself from the outside? Either is fine, if you use a third person narrative you can be more humorous. Then choose from the following formats, or mix and match to create your own, these are my ideas for profiles that will stand out from the rest and give you an edge in terms of attracting your ideal mate.

Option One 8 Get Physical

My Single Friend has it right in this respect so take a leaf out of their book and ask a friend to write description or bio of you on your profile, ask them to focus on physical and personality assets, for example:

My friend Tom says...

“The moment you meet Kim, you’ll be hypnotized by her sparkly eyes, set alight by her fiery red hair and tickled pink by her contagious cheeky chuckle

She really is that girl who from the moment you meet her will be utterly mesmerized and you won’t be sorry that you went on that date..

Kim has a great passion for travel and over the years has travelled around Europe, the Far East, Africa and Australia and has come back with so many interesting and funny stories. But now she has her feet placed firmly on the ground, ready for you to sweep her off them

Kim is ambitious and loves her job but knows not to let it run her life. She is close to her family and surrounded by many friends with who she likes to have the odd crazy night out with wine and dancing, a great meal, or simply grabbing a takeaway for a night in with a movie and a glass (or few).

Kim is one of the most romantic people I know, so be prepared for lots of kissing, moonlight canoodles and don’t forget to throw in a little devilish banter as Kim really needs a man to be a man so that she can do what she does best ^ just being the sweetest, kindest, and most loving woman I know.”

Option Two – Tell A Story

Tell a story – describe your ideal relationship as a whole, include your values, give it a feeling of fantasy and being swept away if that’s what you want, remember that men want this as much as women do, don’t be afraid of saying what you really and truly desire, if you want to get married say so, if you want a fling just be honest – it only saves heartache, time wasting and confusion. Example:

“I want to really fall in love. True romance with a capital Rrrrrrrrr.... I’m into experience over the material, huge horizons, the smell of new love, cool rain on hot skin... I’m looking for a deep connection that is meaningful but also light hearted and funny. Please be funny ?

I'm quite into the spirit up to a point, but I'm not a complete loon box... yes, I know the eyes are a little intense but I'm a gentle soul really.. I love the outdoors and the feeling of landing in new places; think ancient winding streets, kisses on the top of huge mountains from Northumberland to Kathmandu via Florence? You will need sharp wits, you'd better be able to banter real good.... I'd like you to keep me on my twinkling toes...(I do love a good old glamorous night out)

Although mostly a progressive thinker and a Sci Fi fan, I'm also a little bit traditional when it comes to love and strongly believe in the power of waiting, the lingering build of an all encompassing heart connection is well worth consummating.

Perhaps most importantly my glass is always fully full, there's no place for halves in this life and I truly believe that it is possible to create exactly the kind of relationship that most people only ever dream of thinking BIG.... let's build a giant castle in a bright blue sky. Together

Option Three – Be Surreal & Mysterious

In this case a simple list can work really well, try to capture and reveal your entire personality in a list of likes and dislikes. Try to make the dislikes slightly shorter or you may appear negative. Add a direct paragraph to clarify what you are looking for and invite your ideal partner to get in touch, such as..

Oh I do love men. There's something so great about them. The primal, the solid, the strong manliness of a firm grip, beastly hairiness scratching against my soft skin, the guttural vibrato of a long manly kiss, the way they can solve a problem for you so easily. Oh yes. I do love men. So if you are a man, a real god's honest solid truth MAN, and you have read my list below and it tickles ya in any way, do not hesitate to do that manly thing that ya do so well and tinkle me a hello.

Follow this with a list of your likes and dislikes.

Example: Likes:

Bare feet in the grass, the smell of wood smoke, a cold river on a hot day, reciprocity, long kisses, a man who can cry, being held, weekends away, Paris in the moonlight, Rome at dawn, skinny dipping, new horizons, perfume, Mozart, treats, surprises, people who remember, opposites, real men, old fashioned hats, the wind in my hair, the smell of a hot runway, authenticity, fun and games, gay abandon, deep connection, silly jokes, chocolate sauce on everything please, exploration, eye contact, rain on bare skin, polarity, bedtime stories, wordplay, foreplay, children playing from a distance...

Dislikes:

Narcissism, concrete vistas, dishonesty, anything lukewarm, baked beans, broken promises, the colour brown, cold soup, winter, Abu Dhabi airport (long story), selfishness, dour faces, tightwads, holding back, small dreams, cold hearts, artichokes, bigotry, pettiness, closed minds, repetition, superficiality...

Mix it up, be different and say what you mean, be a bit surreal and leftfield to stand out from the hundreds of other people who pretty much follow the same rule of describing themselves in simple terms and then adding sporting activities. Whatever you choose, be creative, be you, capture the flavour of YOU, bare as much of your real self as you can and people will respect you, and you will find that the people who respond will be much more right for you. Have fun along the way, be open, be honest, give what you want to receive, be kind, be warm, be gracious and most of all just be yourself.